

# A change for all to make real difference



**Sokhrates**  
Share. Earn. Transform

# How to help the planet by:

- **Developing a web community as a sustainable source of philanthropic funding.**
- **Let the web community collect resources and have a powerful impact, by allowing its users to particular funding projects through advertising investments done by ethical corporates.**
- **Using the web community to promote the education among people and generate a new consciousness around the globe**



## Our vision

"Sokhrates has introduced a new concept of philanthropy resting on 3 pillars:

- It funds projects that have a demonstrated sustainable impact on the planet's most urgent needs, by empowering communities as the main actors behind change.
- It has created a social network which is a source of sustainable funding empowered by millions of people around the world.
- It has generated a new consciousness by promoting a sustainable way of living and concepts such as non-violence, solidarity and respect for all sentient beings.

Sokhrates has always remained independent and loyal to its goals."

## This is where we are heading



**Sokhrates**  
Share. Earn. Transform

## The Foundation

**The Sokhrates Foundation** is currently being created in Italy from the already existing non-profit **Sokhrates Association**.

The **web community** developed by Sokhrates is a Benefit Corporation established in Italy and United States, which is 100% property of the Sokhrates Foundation and, eventually, of other partner foundations and/or other social purpose organizations (SPO's).

All the funds received from our donors (venture philanthropy organizations, foundations or social investors, etc.) will be invested, with the utmost transparency, to improve our web community and finance missions that require immediate action.

All profits derived from the web community itself, will be invested in funding projects and improving the platform in order to generate new funds.

# Our Missions



Mission SK108

Protection of Children



Mission SK21

Catastrophic Areas



Mission SK777

Health and Prevention



Mission SK500

Education and Culture



Mission SK77

Cleansing of the Oceans



Mission SK49

Protection of the Amazon & Forests



Mission SK250

Innovative Green Technology



Mission SK7

Protection of Animals



# Sokhrates' Funding Principles

The projects we support must comply with the following principles:

- **A Human Rights approach:** guarantee and promote human rights, specially the best interests of children and gender equity and contribute to society's values and the rights of future generations.
- **Good practices:** the use of methodologies that have generated positive changes in similar communities or contexts addressing the root and not only the symptoms of the problem.
- **Community Empowerment:** community will be engaged in the process as an active agent of change.
- **Sustainability:** how the project will be supported by other projects (initiatives, plans, interventions, public support) to endure over time.
- **UN's 17 Sustainable Goals:** The project must be in line with at least one of the UN's 17 Sustainable Goals.
- **Manage to measure impact.** The project should be managed in such way that its impact can be measured



## Some of our experts



### **Sara Oviedo Fierro**

Sociologist with over 36 years of experience gained in the promotion, at international level, of children's rights.

Former Vice-President of the UN Committee on the Protection of Children.



### **Maneka Gandhi**

Minister of Women & Child Development (India) and Founder of People for Animals, largest animal protection & environmental organization in Asia



### **Marta Esteban**

international project manager, Animal Guardians, Independent Council for the Protection of Children's Rights (Consejo Independiente de Protección de la Infancia, CIPI, in Spanish)



### **Amanda Pi Cunningham**

oceanographer and environmentalist; founder of Fundación Consciencia,



## Sokhrates Added Value

**Multiply your contribution  
and make it sustainable**

As soon as 5 million users have been reached, each \$ 100,000 donated today for the development of the Sokhrates web community will be able to generate \$ 200,000 of profits to invest in social projects.

When users will be 20 million, every \$ 100,000 donated today will produce profits of around \$ 700,000 each year to be invested in social projects.

**In this way, donors, the Sokhrates Foundation, and all users of the web community can really change the world**



**Generate a sustainable  
source of funding**







## Recognition to our donors

We realize that none of this would be possible without the financial support of our donors, who enabled us to develop of the social network, and are supporting our projects.

## Recognition to All Contributors

- Prompt, accurate documentation of the grant.
- Newsletter
- Digital impact report
- Acknowledgment on our corporate website
- Possibility of having their brand as **solidary sponsors** on our social network
- Possibility of having their brand or product placed as **advertising** on our social network (1,000€+).

Advertising is placed in the form of banners and can be segmented.

**We also thought of special awards  
for our major donors**



# Recognition to Major Contributors



## “Diamond” Major Contributor

All the “Platinum” awards plus:

- **Naming possibilities on facilities**



## “Platinum” Major Contributor

All the “Gold” awards plus:

- **Member of honour roll**



## “Gold” Major Contributor

All the “Silver” awards plus:

- **Personal visit to the different projects.**
- **Permanent, distinguished recognition on our Website**



## “Silver” Major Contributor

All the “Bronze” awards plus:

- **Acknowledgment on press releases, special mention website**
- **Printed impact report.**
- **Possibility of joining the Board of Trustees**



## “Bronze” Major Contributor

Recognition to all contributors plus:

- **Acknowledgment on reports and mentioned in events, special seat on events**

Let's make a difference together

Start funding



**Support the Sokhrates web community and its users will multiply your contribution.**

We need to make our web community known to gain new users. The more users, the more funds we can get through ethical advertising spaces, to invest in missions



The first ethically oriented web community can be built thanks to your contribution, in order to become a sustainable source of funding for projects that take care of our planet earth.



# Thank you



Want to be part of this  
world-changing venture?

Write to:

[martaesteban@sokhrates.com](mailto:martaesteban@sokhrates.com)

Call me:

+34 606 300 906